

WebsiteGrader.com Report
PRWeek's Top PR Firms

PRWeek Rank	Company	Website	Website Grade	Google PageRank	Alexa Traffic Rank	Technorati Blog Rank	Inbound Links	Bookmarks	Indexed Pages	Blog
1	Edelman	www.edelman.com	98	6	71,630	112,723	77,485	199	2,350	Yes
2	Waggener Edstrom Worldwide	www.waggeneredstrom.com	78	5	83,154	Not Ranked	4,635	55	181	Yes
3	Ruder Finn	www.ruderfinn.com	94	6	469,421	369,019	9,825	37	505	Yes
4	APCO Worldwide	www.apcoworldwide.com	73	5	612,257	Not Ranked	8,523	37	2,180	No
5	Qorvis Communications	www.qorvis.com	74	6	1,013,305	Not Ranked	7,558	30	1,430	No
6	Schwartz Communications	www.schwartz-pr.com	86	5	194,923	1,014,521	4,667	46	1,470	Yes
7	ICR	www.icrinc.com/web	67	4	1,431,878	4,814,527	23	32	176	Yes
8	Text 100 Public Relations	www.text100.com	91	6	298,258	Not Ranked	5,126	35	243	Yes
9	DKC	www.dkcnews.com	40	4	1,312,170	Not Ranked	395	6	136	No
10	Taylor Global	www.taylorpr.com	76	4	1,261,185	Not Ranked	1,034	4	301	No
11	WeissComm Group	www.wcglobal.com	28	2	6,158,497	Not Ranked	179	0	1	No
12	Gibs & Soell	www.gibs-soell.com	51	5	1,484,134	Not Ranked	569	5	158	Yes
13	Padilla Speer Beardsley	www.psbpr.com	89	4	1,455,504	1,097,950	981	13	186	Yes
14	PCGCampbell	www.pcgcampbell.com	18	5	4,132,360	Not Ranked	123	1	57	No
15	OutCast Communications	www.outcastpr.com	53	4	1,185,824	Not Ranked	807	38	278	No
16	Peppercom	www.peppercom.com	88	4	546,775	Not Ranked	1,426	17	206	Yes
17	Davies	www.daviescommunications.com	23	3	10,110,804	Not Ranked	258	2	45	No
18	French/West/Vaughan	www.fvw-us.com	72	5	2,223,639	Not Ranked	452	5	150	No
19	PainePR	www.painepr.com	28	4	2,738,877	Not Ranked	397	0	161	No
20	Allison & Partners	www.allisonpr.com	63	4	1,308,704	Not Ranked	678	3	47	No
21	RF/Binder Partners	www.rfbinder.com	45	4	2,920,091	Not Ranked	329	7	84	No
22	Capstrat	www.capstrat.com	84	5	360,652	Not Ranked	2,855	29	651	Yes
23	5W Public Relations	www.5wpr.com	74	5	874,805	Not Ranked	4,138	25	288	Yes
24	Coyne Public Relations	www.coynepr.com	62	3	1,166,858	Not Ranked	349	4	223	Yes
25	KCSA Strategic Communications	www.kcsa.com	42	5	2,181,529	Not Ranked	3,499	3	78	No
26	M booth & Associates	www.mbooth.com	40	4	1,109,921	Not Ranked	289	7	154	No
27	Zeno Group	www.zenogroup.com	76	4	1,781,505	Not Ranked	5,532	9	261	Yes
28	Makovsky & Company	www.makovsky.com	66	5	1,262,440	Not Ranked	792	3	545	Yes
29	Cooney/Waters Group	www.cooneywaters.com	21	4	9,966,357	Not Ranked	124	0	4	No
30	CRT/tanaka	www.crt-tanaka.com	70	5	819,111	8,911,336	5,244	8	87	Yes
31	Kaplow Communications	www.kaplowpr.com	65	4	2,375,429	Not Ranked	561	8	291	No
32	Levick Strategic Communications	www.levick.com	84	5	669,297	Not Ranked	4,289	15	634	Yes
33	O'Keeffe & Company	www.okco.com	41	4	1,562,324	Not Ranked	967	2	210	No
34	Eric Mower and Associates	www.mower.com	56	5	979,944	Not Ranked	1,669	18	1,920	No
35	Hunter Public Relations	www.hunterpr.com	55	4	1,881,831	Not Ranked	362	3	119	No
36	Martino Flynn	www.martnoflynn.com	78	4	1,540,221	2,474,868	2,615	3	782	Yes
37	Widmeyer Communications	www.widmeyer.com	70	5	4,293,919	Not Ranked	489	1	319	No
38	CJP Communications	www.cjpc.com	31	4	4,149,408	Not Ranked	405	6	137	Yes
39	Bender/Helper Impact	www.bhimpact.com	65	5	282,608	Not Ranked	237	5	425	Yes
40	CRC Public Relations	www.crcpublicrelations.com	32	4	3,985,359	Not Ranked	130	0	40	No
41	Rasky Baerlein Strategic Communications	www.rasky.com	51	4	4,618,530	Not Ranked	226	1	135	No
42	Crosby Marketing Communications	www.crosbymarketing.com	37	3	4,352,147	Not Ranked	164	8	141	No
43	The Zimmerman Agency	www.zimmerman.com	61	4	1,722,165	Not Ranked	365	16	8	No
44	Gregory FCA Communications	www.gregoryfca.com	64	4	1,492,862	Not Ranked	2,348	6	205	No
45	Bader Rutter & Associates	www.baderrutter.com/index2.html	23	4	3,497,799	Not Ranked	23	7	16	Yes
46	Jackson Spalding	www.jacksonspalding.com	55	4	2,127,604	Not Ranked	1,027	7	219	No
47	NcNeely Piggott & Fox Public Relations	www.mpf.com	63	4	2,488,696	Not Ranked	453	2	254	No
48	Lewis PR	www.lewispr.com/main	69	5	488,613	Not Ranked	234	20	198	Yes
49	Atomic Public Relations	www.atomicpr.com	63	5	546,315	2,474,868	2,483	23	176	Yes
50	Airfoil Public Relations	www.airfoilpr.com	69	5	986,540	2,474,868	1,583	13	64	Yes
51	Murphy O'Brien	www.murphyobrien.com	28	4	1,671,989	Not Ranked	137	2	17	No
52	Lou Hammond & Associates	www.louhammond.com	63	4	3,486,480	Not Ranked	403	1	21	No

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53	SparkPR	www.sparkpr.com	52	5	1,135,590	Not Ranked	3,684	20	18	Yes
54	Formula PR	www.formulapr.com	66	5	1,126,121	Not Ranked	257	8	170	No
55	Liggett-Stashower	www.liggett.com	45	4	4,919,359	Not Ranked	499	12	98	No
56	Linden Alschuler & Kaplan	www.lakpr.com	17	3	20,775,874	Not Ranked	155	1	10	No
57	Stanton Communications	www.stantoncomm.com	31	4	3,862,448	Not Ranked	238	0	34	No
58	Black Twig Communications	www.blacktwigllc.com	26	4	15,357,240	Not Ranked	53	1	13	No
59	The Rogers Group	www.rogerspr.com	39	3	2,415,232	Not Ranked	407	3	21	No
60	Vollmer Public Relations	www.vollmerpr.com	60	4	2,436,607	Not Ranked	1,031	2	226	No
61	Development Counsellors International	www.theleaderinmarketingplaces.com	74	4	4,895,218	Not Ranked	85	1	293	Yes
62	Spectrum Science Communications	www.spectrumsience.com	78	5	2,253,234	Not Ranked	2,053	7	191	Yes
63	Davies Murphy Group	www.daviesmurphy.com	54	5	4,641,853	Not Ranked	2,736	2	21	No
64	PAN Communications	www.pancommunications.com	90	4	804,289	1,537,833	911	8	1,020	Yes
65	Winning Strategies Public Relations	www.winningstrat.net	30	4	11,484,976	Not Ranked	88	0	46	No
66	Jasculca/Terman and Associates	www.jtpr.com	79	3	1,108,858	Not Ranked	181	3	57	No
67	G.S. Schwartz & Co.	www.schwartz.com/home.htm	22	3	2,476,652	Not Ranked	18	2	43	No
68	Hager Sharp	www.hagerssharp.com	36	4	2,388,455	Not Ranked	103	1	55	No
69	Singer Associates	www.singersf.com	23	4	5,107,965	Not Ranked	93	0	83	No
70	Fahlgren Mortine	www.fahlgrenmortine.com	88	4	1,705,690	1,340,979	1,332	2	345	Yes
71	Merritt Group	www.merrittgrp.com	60	4	1,047,309	Not Ranked	373	1	94	Yes
72	Pierpont Communications	www.piercom.com	52	4	2,314,087	Not Ranked	738	3	276	Yes
73	Consensus Planning Group	www.consensusp.com	24	4	10,328,715	Not Ranked	82	3	69	No
74	Communications Strategies	www.communicationstrat.com	48	3	10,901,286	Not Ranked	159	1	99	No
75	The Hoffman Agency	www.hoffman.com	40	4	740,363	Not Ranked	2,489	12	164	No
76	Koroberi	www.koroberi.com	81	4	1,120,456	Not Ranked	787	2	220	Yes
77	Barkley Public Relations	www.barkleyus.com	94	6	166,996	Not Ranked	2,618	37	1,290	No
78	CooperKatz & Company	www.cooperkatz.com	59	4	5,102,684	Not Ranked	1,084	8	134	No
79	William Mills Agency	www.williammills.com	80	4	2,434,085	Not Ranked	463	4	162	No
80	Page One Public Relations	www.pageonepr.com	92	5	438,185	Not Ranked	1,066	21	583	Yes
81	BlissPR	www.blisspr.com	51	4	1,817,936	Not Ranked	324	3	134	No
82	rbb Public Relations	www.rbbpr.com	49	3	2,620,869	Not Ranked	125	1	83	No
83	Conkling Fiskum & McCormick	www.cfm-online.com	87	4	2,289,053	2,474,868	2,589	2	778	Yes
84	Matter Communications	www.matternow.com	35	3	4,366,821	Not Ranked	397	0	73	No
85	LaunchSquad	www.launchsquad.com	73	5	479,149	1,097,950	1,907	34	534	Yes
86	M. Silver Associates	www.msilver-pr.com	69	3	2,691,664	Not Ranked	183	4	153	Yes
87	Spring, O'Brien & Co.	www.spring-obrien.com	18	3	5,100,200	Not Ranked	78	5	3	No
88	Ron Sachs Communications	www.ronsachs.com	56	5	3,965,178	Not Ranked	738	2	171	Yes
89	Greenough Communications	www.greenoughcom.com	65	4	3,439,783	Not Ranked	198	1	68	Yes
90	Shelton Group	www.sheltongroup.com	50	4	4,303,774	Not Ranked	253	1	76	No
91	Catalyst Public Relations	www.catalystpublicrelations.com	59	3	3,056,641	Not Ranked	69	3	281	No
92	Lambert, Edwards & Associates	www.lambert-edwards.com	38	4	3,447,324	Not Ranked	571	0	161	No
93	Dukas Public Relations	www.dukaspr.com	30	3	2,301,429	Not Ranked	720	0	396	No
94	Schneider Associates	www.schneiderpr.com	46	4	1,735,784	Not Ranked	837	10	54	No
95	Kwitken & Company	www.kwitco.com	46	3	4,417,054	Not Ranked	48	5	168	No
96	Seigenthaler Public Relations	www.seig-pr.com	28	3	5,925,607	Not Ranked	44	1	67	No
97	Adfero Group	www.adfero.com	73	6	532,147	Not Ranked	8,186	5	232	No
98	Nuffer, Smith, Tucker	www.nstpr.com	15	3	5,287,509	Not Ranked	202	0	354	No
99	Xenophon Strategies	www.xenophonstrategies.com	38	3	4,871,445	Not Ranked	608	2	276	Yes
100	Brand Resources Group	www.brandresourcesgroup.com	50	3	3,914,961	Not Ranked	109	2	295	No
101	Deveney Communication	www.deveney.com	13	4	6,432,160	Not Ranked	218	0	154	No
102	Walek & Associates	www.walek.com	32	3	8,678,291	Not Ranked	3,345	4	77	No
103	Tech image	www.techimage.com	74	5	2,403,770	Not Ranked	519	3	151	Yes
104	Linhart Public Relations	www.linhartpr.com	57	4	7,807,520	Not Ranked	1,448	0	296	Yes
105	Attention	www.attentionpr.com	32	4	1,337,538	Not Ranked	254	26	12	Yes
106	Lane PR	www.lanep.com	43	4	3,163,131	Not Ranked	113	1	86	Yes
107	Sterling Communications	www.sterlingpr.com	83	5	2,112,818	Not Ranked	727	2	113	Yes

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108	Moore Consulting Group	www.moore-pr.com	27	4	15,934,228	Not Ranked	201	0	34	Yes
109	HLB Communications	www.hlbcomm.com	20	4	6,144,936	Not Ranked	190	3	133	No
110	Middleberg Communications	www.middlebergcommunications.com	23	4	2,419,410	Not Ranked	119	1	63	Yes
111	The Morris & King Company	www.morris-king.com	57	3	2,504,442	Not Ranked	276	3	808	No
112	The Vandiver Group	www.vandivergroup.com	52	4	3,173,319	Not Ranked	265	1	371	Yes
113	Travers Collins & Company	www.traverscollins.com	38	4	6,856,932	Not Ranked	226	2	425	No
114	GroundFloor Media	www.groundfloormedia.com	78	4	1,892,913	Not Ranked	1,583	3	359	Yes
115	IW Group	www.iwgroupinc.com	37	4	2,782,833	Not Ranked	226	9	96	No
116	Seyferth & Associates	www.seyferthpr.com	13	2	5,721,734	Not Ranked	57	2	58	No
117	McGrath/Power Public Relations	www.mcgrathpower.com	53	4	5,363,930	Not Ranked	294	6	90	Yes
118	Trylon SMR	trylonsmr.com	78	5	3,268,688	Not Ranked	3,499	2	493	Yes
119	Ackermann PR	www.ackermannpr.com	84	4	2,023,259	935,014	17,158	6	417	Yes
120	Trevelino/Keller	www.trevelinokeller.com/default2.htm	48	3	3,696,917	4,814,527	19	1	130	Yes
121	JS2 Communications	www.js2comm.com	31	4	4,238,800	Not Ranked	114	3	440	Yes
122	Saxum Public Relations	saxumpr.com/index.html	41	2	3,150,651	4,814,527	38	2	68	Yes
123	Cooksey Communications	cookseypr.com	15	2	6,340,018	Not Ranked	32	0	64	No
124	Perry Communications Group	www.perrycom.com	21	5	3,709,828	Not Ranked	140	0	97	No
125	O'Malley Hansen Communications	www.omalleyhansen.com	36	2	1,393,422	Not Ranked	64	0	25	No
126	The Ehrhardt Group	www.theehrhardtgroup.com/site.php	20	3	8,109,078	Not Ranked	2	0	230	No
127	JMPR Public Relations	www.jmprpublicrelations.com	23	3	3,689,478	Not Ranked	277	0	70	No
128	Richmond Public Relations	www.richmondpr.com/who.htm	12	3	7,904,569	Not Ranked	5	0	9	No
129	Bateman Group	www.bateman-group.com	54	4	4,109,819	Not Ranked	137	3	185	No
130	KVBPR	www.kvbpr.com	47	3	19,447,313	Not Ranked	455	3	285	Yes
131	Kohnstamm Communications	www.kohnstamm.com	29	2	3,900,878	Not Ranked	142	1	133	No
132	BlazePR	www.blazepr.com	22	3	3,928,585	Not Ranked	118	5	1	Yes
133	M/C/C	www.mccom.com	65	4	1,265,038	Not Ranked	1,278	9	309	Yes
134	The Kotchen Group	www.kotchengroup.com	5	2	14,356,323	Not Ranked	28	0	25	No
135	Dawson & Murray & Teague Communications	www.dmtcommunications.com	8	3	11,192,669	Not Ranked	35	0	13	No
136	Devine & Powers	www.devinepowers.com	16	3	11,664,971	Not Ranked	56	0	28	No
137	Westbound Communications	westboundcommunications.com	35	1	8,333,352	Not Ranked	657	0	110	Yes
138	GodwinGroup	www.godwin.com	35	3	2,823,391	Not Ranked	148	2	94	No
139	Kitchen Public Relations	www.kitchenpr.com	20	3	4,259,197	Not Ranked	31	1	31	No
140	Solem & Associates	www.solem.com	24	3	7,455,366	Not Ranked	487	1	118	No
141	Guthrie/Mayes Public Relations	www.guthriemayes.com	32	3	8,548,090	Not Ranked	261	1	11	No
142	San Jose Public Relations	www.thesanjosegroup.com	52	3	2,895,655	Not Ranked	204	2	148	No
143	K/F Communications	www.kimberlyfriddle.com	8	3	8,691,156	Not Ranked	12	0	29	No
144	Landis Communications	www.landispr.com	63	4	1,803,104	3,891,261	312	4	378	Yes
145	Affect Strategies	www.affectstrategies.com	75	4	2,145,893	935,014	912	6	84	Yes
146	Anne Klein Communications Group	www.akleinpr.com	24	4	21,479,918	Not Ranked	194	3	213	No
147	eLuminatePR	www.eluminatepr.com	13	2	27,598,655	Not Ranked	22	0	31	No
148	JB Comberland PR	jbcumberlandpr.com	22	4	5,999,128	Not Ranked	18	0	37	No
149	Bianchi Public Relations	www.bianchipr.com	36	3	20,974,348	Not Ranked	244	0	79	No
150	Levenson & Binker Public Relations	www.levensonbrinkerpr.com	19	3	8,138,465	Not Ranked	47	0	22	No
151	Catapult PR-IR	www.catapultpr-ir.com	73	4	4,217,489	Not Ranked	1,783	4	369	Yes
152	The Powell Group	www.powellgroup.net	31	3	8,559,304	Not Ranked	27	0	76	No
153	Borders and Gratehouse	www.bordersgratehouse.com	17	2	3,497,955	Not Ranked	158	0	10	No
154	Butler Associates	www.butlerassociates.com	15	2	16,595,986	Not Ranked	10	1	24	No
155	Bridge Global Strategies	www.bridgeny.com	24	3	6,209,817	Not Ranked	94	1	55	No
156	Nelson Schmidt	www.n-s.com	46	3	28,879,864	Not Ranked	421	3	164	No
			AVERAGES	49.10	3.86	4,493,700		1,610	241	